

Dalet Cookie Policy

This website uses cookies.

A cookie is a small text file that is downloaded to your computer that gives you a more personalised experience when using our website. They are not harmful and are not used to identify you personally.

For example, a cookie can record certain information about a visitor to a website to tailor their options for when they next visit.

By continuing to use this website we at Dalet will assume that you are happy with our cookie policy and that we can place cookies on your computer device.

Most internet browsers will allow you to turn off cookies if you wish, you should refer to the Help guide of your browser to learn how to do this. But please remember that disabling or blocking cookies may impact your ability to use websites and the services that they offer.

Some tools you may find useful for working with cookies:

- Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout>
- Your Online Choices - <http://www.youronlinechoices.com/uk/>

To learn more about cookies visit:

- All about Cookies - <http://www.allaboutcookies.org/>

Cookies we use

Necessary Cookies

These help to make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies:

Cookie Name	Provider	Purpose	Type	Expiry
__cfduid	hsadspixel.net	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hs-analytics.net	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hscollectedforms.net	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hsforms.com	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hs-scripts.com	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hubapi.com	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
__cfduid	hubspot.com	Used by the content network, Cloudflare, to identify trusted web traffic	HTTP	29 days
rc::c	google.com	This cookie is used to distinguish between humans and bots.	HTML	Session

Preference Cookies

These allow a website to remember information that changes the way the site behaves or looks. Without these cookies a website should still work but the experience may be less functional:

Cookie Name	Provider	Purpose	Type	Expiry
lang	ads.linkedin.com	Remembers the user's selected language version of a website	HTTP	Session
lang	linkedin.com	Set by LinkedIn when a webpage contains an embedded "Follow us" panel	HTTP	Session

Statistics Cookies

These help a website owner to understand how visitors interact with their website by collecting and reporting information anonymously:

Cookie Name	Provider	Purpose	Type	Expiry
_ga	dalet.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	HTTP	2 Years
_gat	dalet.com	Used by Google Analytics to throttle request rate	HTTP	1 Day
_gid	dalet.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP	1 Day
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across	Pixel	Session

Marketing Cookies

These are used to track visitors to a website with the intention of displaying advertisements that are relevant to the user, these may include cookies set and collected by our third-party advertisers or providers:

Cookie Name	Provider	Purpose	Type	Expiry
_hssc	dalet.com	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded . The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising .	HTTP	1 day
_hsrc	dalet.com	Collects statistical data related to the user's web site visits, such as the number of visits, average time spent on the website and what pages have been loaded . The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising .	HTTP	Session
_hstc	dalet.com	Collects statistical data related to the user's web site visits, such as the number of visits, average time spent on the website and what pages have been loaded . The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising .	HTTP	1 year
__ptq.gif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the	Pixel	Session

		visitor across devices and marketing channels		
bcookie	linkedin.com	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	HTTP	2 years
bscookie	linkedin.com	Used by the social networking service, LinkedIn , for tracking the use of embedded services	HTTP	2 years
embed/v3/counters.gif	forms.hsforms.com	Collects information on user preferences and /or interaction with web -campaign content - This is used on CRM -campaign -platform used by website owners for promoting events or products.	Pixel	Session
GPS	youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical G PS location .	HTTP	1 day
hubspotutk	dalet.com	Keeps track of a visitor's identity. Th is cookie is passed to the marketing platform HubSpot on form sub mission and used when de-duplicating contacts	HTTP	1 year
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	HTTP	1 year
lidc	linkedin.com	Used by the social networking service, LinkedIn , for tracking the use of embedded services	HTTP	1 day
pagead/1p-user-list/#	google.com	U n classified	Pixel	Session
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses You Tube videos across different web sites.	HTTP	8 months
r/collect	doubleclick.net	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels.	Pixel	Session
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	HTTP	1 day
UserMatchHistory	linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	HTTP	29 days
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	HTTP	179 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from You Tube the user has seen .	HTTP	Session
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTTP	Session
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTML	Persistent

yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTML	Persistent
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTML	Persistent
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTML	Persistent
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	HTML	Persistent