



## For Immediate Release

### **DALET KEEPS EUROPEAN MOTORISTS ENTERTAINED WITH MUSIC AND NEWS PROGRAMS**

*France's largest highway network relies on Dalet to drive its radio operations  
with DaletPlus Radio Suite*

**Paris, France – November 7, 2005** - Dalet Digital Media Systems, a leading provider of media management tools for more than a decade, today announced that The ASF Group ([www.asf.fr](http://www.asf.fr)), France's leading motorway concessionaire, has selected DaletPlus Radio Suite to facilitate music and news programs aired on their driver information radio station, Radio Trafic FM (107.7 FM). The ASF owned station broadcasts over 2,700km, reaching some 30,000 plus vehicles daily. The Dalet implementation enables the station to create and air both music and news programs 24-hours a day, 365-days a year. *"The Dalet development strategy is to develop solutions that are flexible enough to accommodate any radio broadcast environment while expertly managing the entire workflow," comments David Amselem, vice president of marketing, Dalet. "The ASF installation is a perfect example of the end-to-end workflow covering both news and music programming."*

The DaletPlus installation covers two ASF studio sites offering 6 playout workstations, 10 Dalet editing workstations integrated with Netback for failsafe performance. The ASF Group will use the DaletPlus Radio Suite solution to prepare and air live and pre-recorded programs. Feature highlights of the system include; ingest of 6 audio feeds, editing, and on-air playout. Simple-to-use tools are provided through one user-friendly interface. The ASF radio staff can easily assemble and submit for broadcast news packages, promos and programs from their desktop.

For more information about Dalet and DaletPlus products, please visit their web site at [www.dalet.com](http://www.dalet.com).

### **About Dalet Digital Media Systems**

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the EURONEXT Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.



Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

**For More Information**

For more information on Dalet, visit [www.dalet.com](http://www.dalet.com) or contact:

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