



For Immediate Release

DALET HITS THE ROAD WITH APPLE AND OMNEON

Seminar Series demonstrates the power and cost effectiveness of building a tapeless newsroom with IT based technologies

New York, NY November 15, 2005 – Dalet Digital Media Systems has joined forces with Apple and Omneon to deliver a special seminar series on building a state-of-the-art digital newsroom environment with true end-to-end workflow. The seminar will demonstrate strategies, technologies and workflows that enable broadcasters to cost effectively build a scalable, tapeless newsroom operation leveraging the power of today's IT technology. Real-world case studies will offer insight to the benefits and massive performance gains experienced by those who have made the leap.

"Dalet's open architecture allows for exceptional integration with Omneon and Apple. The comprehensive and flexible workflow delivers ingest, newsroom computer system, editing, playout and archiving capabilities through one integrated environment," comments Ken Tankel, general manager, Dalet US. *"The Dalet, Apple, and Omneon combination is a proven solution that is extremely attractive to the many broadcasters making the decision to go all-digital."*

"The key to a digital newsroom operation is the deployment of a complete file-based workflow where everyone has immediate access to material and the ability to efficiently move content throughout the facility," said Geoff Stedman, Vice President of Marketing for Omneon.

"Omneon, Dalet, and Apple give broadcasters a fully collaborative workflow environment with seamless integration from ingest to production to playout."

The seminar series kicks off December 2nd and will make stops in Tampa FL (December 2), St Louis Missouri (December 6), Sacramento CA (December 8) and Boston MA (December 13). For more information and to register, please visit www.dalet.com/events.html.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the EURONEXT Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian



Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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