



For Immediate Release

ETV GOES WITH DALETPLUS NEWS SUITE

South African Broadcaster to implement Dalet's high-powered end-to-end production and playout system integrated with Omneon Media Servers

Sydney, Australia – July 12, 2005 – Dalet Digital Media Systems, a leading provider of media management tools for more than a decade, today announce that ETV has selected DaletPlus News Suite to prepare and broadcast their growing news program. ETV is South Africa's only free-to-air television broadcaster offering the full range of programs; entertainment, sports and news. Over 50 journalists from Johannesburg and Cape Town will access materials and prepare packages for air entirely from their desktops.

ETV has been using Dalet's OpenMedia newsroom system since ETV began broadcasting in January 1999.

"OpenMedia proved to be a reliable system with great support from Dalet," said Dave Stewart, Chief Engineer at ETV. "It was easy making the decision to upgrade to DaletPlus Newswire and TV automation as it does everything that we need plus a lot more. DaletPlus has also been well received by TV News broadcasters internationally, which confirmed that we had made the correct decision. Another very big plus for us is that DaletPlus is well supported by EMS Africa."

"ETV recognizes the proven success of the Dalet and Omneon combination. The DaletPlus newsroom combined with Omneon media servers offers immense productivity gain, power and flexibility for broadcast operations," comments Mr. Stephane Schlayen, general manager, Dalet. "ETV will continue to reap the benefits as they will be able to cost effectively scale their operation."

The ETV team will leverage the power and flexibility of Dalet's News Suite newsroom computing system for managing scripts, wires and rundowns. The centralized source materials and integrated video browse features will make the process of story preparation simple. ETV journalists will be able to write, browse video on the network and submit entire pieces for air entirely from their desktops.

For more information about Dalet products, please visit their web site at www.dalet.com or visit them at SMPTE Australia on stand f02/f03.



About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the EURONEXT Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Radio Television Malaysia (RTM), The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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