



For Immediate Release

BFM TV GOES ON AIR WITH DALET

The Dalet end-to-end digital news production environment integrated with Omneon Video Servers at the core of France's leading television news station

Paris, France – February 8, 2006 – Dalet Digital Media Systems, a leading provider of media management tools for more than a decade, today announced that BFM TV, part of the Next Radio TV Group and one of France's leading television news stations, has implemented DaletPlus News Suite to equip its new 24-hour television news channel. The impressive Dalet installation has been successfully managing the entire BFM TV news production and playout process since November 2005. BFM TV relies on Dalet's cutting edge television newsroom technology to provide them with an ultra-modern approach to creating news programs. A true tapeless workflow, integrated through Dalet's innovative asset management technology, allows BFM's multi-skilled journalists to write stories, edit video, and record voice-overs right from their desktops. The DaletPlus News Suite installation integrates Omneon video servers, vizRt graphics, BDL teleprompters, and NetApp storage into a single news production entity, using one intuitive user-interface to control, manage, and interact with multi-channel ingest, newsroom computer system, desktop editing, asset management and on-air playout functionalities. Overseeing the design and installation of the Dalet system at BFM TV is Cognacq-Jay Image, a leading broadcast systems integrator based in Paris France.

"Dalet's newsroom system was the only one that could manage the entire newsroom workflow from ingest to playout," comments Alain Lorentz, Chief Technical Officer, Cognacq-Jay Image. "With DaletPlus News Suite, BFM TV journalists manage their subjects from A to Z; edit native video from centrally shared storage, add titles and voiceovers, and queue complete packages for play-out. This impressive end-to-end approach gives BFM TV a flexible and efficient production workflow. Dalet delivers a truly integrated - tapeless broadcast environment that provides a definite return on investment for BFM TV."

"The BFM TV installation is a perfect example of Dalet's ability to deliver truly integrated - digital newsroom solutions where the latest developments in



newsroom technologies and innovations are leveraged. Through one user interface, BFM TV can manage the news operation from ingest to archive – a remarkable achievement in broadcast technology,” comments Stephane Schlayen, chief operating officer, Dalet. “Dalet’s digital technology provides a comprehensive tapeless production and playout environment with the flexibility to incorporate a wide range of 3rd party technologies. Backed by world-class support, Dalet is fast becoming the newsroom of choice among broadcasters seeking a modern, tapeless newsroom solution that simplifies workflows while meeting increased production demands without compromising budgets.”

The Dalet integration provides BFM TV with a complete digital environment, enabling them to deliver thirteen news programs, both live and pre-produced, 7-days a week, 24-hours a day, nationwide via Digital Terrestrial Television, as well as cable, satellite and DSL. Dalet’s flexible technology also provides BFM TV with multi-location production capabilities. Seventy-plus BFM TV journalists use Dalet to prepare complete stories for France’s top anchors. Whether in the office or out in the field, BFM TV journalists use standard desktop systems and laptops to write scripts, assemble footage, add voiceovers and queue packages directly to the rundown for approval and playout.

BFM’s complex 24-hour news program schedule is effortlessly managed by the DaletPlus News Suite’s OnAir player. Program segments (wheels) are assigned configurable templates that structure the programs playout instructions including; commercial breaks, weather reports, teases, opens and closes. Seamlessly integrated with Omneon servers, vizRT graphics and BDL teleprompters, DaletPlus News Suite’s OnAir player facilitates the 3rd party components, automating the entire playout process.

For more information about Dalet, please visit their web site at www.dalet.com.

About BFM TV

BFM TV is a subsidiary of the Nextradio TV Group, which also controls RMC Info and the BFM radio. Launched on November 28th 2005, BFM TV is a national news channel broadcasting 24x7 in non-encrypted mode on Digital Terrestrial Television. It also broadcasts on CanalSat, TPS, Noos, UPC, Numéricâble, Est vidéo communication, Free,



Alice, 9 Télécom, and in the near future, 3G cell phones. Already, BFM TV reaches some 8,5 million households in France.

About Cognacq-Jay Image (CJI)

CJI, a company of the TDF Group, provides television broadcasters with industry-leading expertise in design, development, and operation of broadcast facilities. Related services include soundstage operation, postproduction, and digital archiving. Operating more than 15 channels over 5 sites, CJI has extended its activity to mobile television and DSL TV; offering encoding and streaming video to mobile phone operators and content providers. CJI's clients include; The Disney Channels, MotorsTV, Fox Life, Voyage, BFM-TV, KTO, and La Chaîne Parlementaire. CJI also operates VOD and Live TV services for e-TF1, France TV interactive and major French Telecom operators.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the Eurolist C compartment - Euronext Paris Stock Market (ISIN FR0000076176, Reuters DALE.PA), Dalet has offices throughout Europe, the United States and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on CJI, visit <http://www.cognacqjayimage.com> or contact:



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