



For Immediate Release

**DALET AUSTRALIA INCREASES ITS PRESENCE AND
RESPONSIBILITIES IN ASIA PACIFIC**

General Manager Pierre Henri Humblot takes the lead for Asia Pacific

Paris, France – August 29, 2005 – Dalet is pleased to announce that the Dalet Australian team has expanded their role and presence in the Asia Pacific region. Pierre Henri Humblot has been promoted to General Manager of Asia Pacific, managing Dalet’s business development efforts and operations for all of Asia Pacific. A member of the Dalet team since 2000, Mr Humblot spearheaded the opening of Dalet Australia, driving mass adoption of Dalet’s technology among the Pacific Rim’s leading broadcasters including; ABC, Prime TV and Sky TV. Recently, Mr Humblot broke new market territory by closing a multi-million dollar deal with the Department of Justice and Attorney General in Queensland Australia, equipping the entire Queensland court system with Dalet’s automated recording solution.

“Pierre-Henri Humblot has successfully built the Dalet Australia organization from the ground up. As General Manager of Asia Pacific, I have full confidence that the Asia Pacific team will thrive under his guidance,” comments David Lasry, chief executive officer, Dalet.

Mr Humblot will continue to be based out of the Dalet Sydney office. Under Mr Humblot’s direction, Dalet Singapore will remain front line sales and support for Dalet’s Asian customers.

In addition to the expanded territory responsibilities, the Dalet Asia Pacific team welcomes Pacific Sales Manager, Alan Ropers. With an extensive background in engineering, Mr Ropers joined the Dalet organization in 2002. In 2003, he was stationed at the Dalet Dubai office - successfully deploying Dalet throughout the Middle East broadcast community. Mr Ropers is responsible for the continued expansion of Dalet’s broadcast solutions throughout Australia, New Zealand and the Pacific islands.

For more information about Dalet, please visit the web site at www.dalet.com.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software



solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the EURONEXT Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Radio Television Malaysia (RTM), The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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