

Media Alert

APPLE, DALET, AND OMNEON LAUNCH "TAPELESS NEWSROOM" TOUR IN EUROPE

Building upon the success of the US tour, Apple, Dalet and Omneon bring their "Building a Tapeless Newsroom" seminar series to Western Europe

Paris, France– March 3, 2006 – Following its success in the US, the Apple, Dalet, Omneon "Building a Tapeless Newsroom" seminar series will make several stops throughout Europe during March 2006. Designed for broadcast professionals - engineers, news directors and IT managers - this special seminar focuses on the benefits and approach for moving to an all-digital environment leveraging broadcast solutions from Apple, Dalet and Omneon.

Attendees will hear from industry experts and learn about the latest technology that streamlines the newsroom operations and workflows, empowers journalists with tools that do more, and how Dalet's open environment enables true integration with leading broadcast technology from Apple and Omneon.

Calendar and Locations

The European seminar series kicks off March 2 and will make stops in:

- o March 7, Munich, Germany
- o March 8, Berlin, Germany
- o March 9, Cologne Germany
- o March 14, Manchester, England
- o March 15, London, England
- o March 21, Paris, France
- o March 23, Madrid, Spain

Seminar Registration Information

There is no charge to attend the Apple, Dalet, Omneon seminar series, however, seating is limited. Attendees are encouraged to register early. For more information and to register, please visit www.dalet.com/events.html.

About Dalet software solutions

Because Dalet broadcast solutions are based on DaletPlus, an Enterprise Media Platform (EMP), they facilitate collaborative tapeless workflows and drastically enhance productivity by providing immediate access to valuable media assets. Further, the DaletPlus open architecture enables integration with third party platforms such as Apple Final Cut Pro and Omneon Spectrum Media Servers and maximizes flexibility for implementing tapeless workflows.

Designed for end-to-end news production and playout, DaletPlus News Suite links the entire news operation together providing secure, rights-managed workflow and system-wide notification tools that keeps the entire news team informed.



For more information on Dalet and DaletPlus products, please visit the web site at www.dalet.com.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the Eurolist C compartment -Euronext Paris Stock Market (ISIN FR0000076176, Reuters DALE.PA), Dalet has offices throughout Europe, the United States and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, BFM TV, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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