



NAB 2006 Show Release

DALET DEPLOYS 7X24 NEWS PRODUCTION AND PLAYOUT AROUND THE WORLD

Momentum builds for DaletPlus News Suite's ultra-modern, end-to-end news environment

Las Vegas, NV – April 24, 2006 – Dalet is making its mark within broadcast industry by successfully deploying several 7x24, end-to-end news production and playout solutions at broadcasters located throughout the world. BFM TV (Paris, France), ETV (Johannesburg, South Africa) Sarasota News Now (Florida, USA) and Russia Today (Moscow, Russia) have all installed the DaletPlus News Suite solution to manage their entire news production process; multi-channel ingest, newsroom computing, editing, scheduling/planning, on-air playout and archiving.

"Where as others have pieced together technologies to link together functionality, Dalet has developed from the ground up a solution that offers the simplicity of one application yet the effectiveness of an entire suite of products," comments, David Lasry, chief executive officer, Dalet. "The acceptance of such a cutting edge approach to building a newsroom operation has been well received and several more broadcasters are looking to Dalet to bring their operations together. It truly has been a remarkable year."

BFM, ETV, RTTV and SNN – 7 days a week, 24 hours a day

The Dalet integration provides BFM TV, ETV, Sarasota News Now and Russia Today with a complete tapeless environment, enabling them to deliver news programs, both live and pre-produced, 7-days a week, 24-hours a day, nationwide via Digital Terrestrial Television, as well as cable, satellite and DSL. Dalet's flexible technology also provides each station with multi-location production capabilities. Whether in the office or out in the field, journalists use standard desktop systems and laptops to write scripts, assemble footage, add voiceovers and queue packages directly to the rundown for approval and playout.

DaletPlus News Suite – Integrating Best of Breed Technology

Just in from the widely popular US and European tour, Dalet will be showcasing DaletPlus News Suite integrated with Apple and Omneon. Dalet works closely with the number one creative developer and number two video server manufacturer to leverage the best of their hardware and software. Highlights of the integration include ;

- Clip placeholder created on G5 from Dalet rundown
- Saved clips with notification
- Automated media exchange and conversion with transfer status



- Mirror/Migrate content based on rules and policies
- Control Playout and Ingest using Omneon API
- Edit in Place using Apple Final Cut Pro

For more information about Dalet and DaletPlus products, please visit them during NAB 2006 on stand SL1132 or go to their web site at www.dalet.com

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the Eurolist C compartment -Euronext Paris Stock Market (ISIN FR0000076176, Reuters DALE.PA), Dalet has offices throughout Europe, the United States and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, BFM TV, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

Zazil Media Group

Janice Dolan

(p) +1 617 817 6595

(email) janice@zazilmediagroup.com

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