



For Immediate Release

**WARNER BROS. SELECTS DALET FOR HD PRODUCTION
AND BROADCAST OF ITS POPULAR ENTERTAINMENT NEWS PROGRAM**

The new television series "The TMZ Show" and the associated news website TMZ.COM are produced with Dalet News Suite

New York, NY – February 7, 2008– Dalet Digital Media Systems announced today that Warner Bros. deployed Dalet News Suite to produce "The TMZ Show", a daily show in HD dedicated to the Hollywood scene. Beyond the production of the show, Dalet News Suite system is also used to update the TMZ.COM website. The Dalet News Suite installation was lead by National TeleConsultants and implemented by Dalet Professional Services teams.

"Dalet pioneered the create once broadcast many model in news, and we're very excited to see it become a reality in the entertainment world," said Mr. Benjamin Desbois, General Manager, Dalet Digital Media Systems US. "An increasing number of organizations such as Warner Bros. seek systems that can efficiently produce, manage and broadcast content in multiple formats, for multiple platforms: this is exactly what Dalet News Suite was designed for."

Ninety Dalet News Suite workstations were deployed in the new TMZ production offices located in West Hollywood, California. Dalet News Suite provides TMZ journalists and editors with a fully integrated newsroom and tapeless news production system. Transfers of field material from FireStore HD-4 Pro camera hard drives as well ingest of feeds are ensured by Dalet. HD packages are put together using a combination of Dalet and Apple Final Cut Pro editing tools. Script and rundown editing, as well as Omneon playout and gallery automation and content distribution are all handled using Dalet News Suite. A single, secured database running on a Microsoft cluster is at the core of the Dalet integrated solution.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations.

Dalet solutions are used in 50 countries by over 1,700 customers including the largest public broadcasters (BBC, CBC, Deutsche Welle, Media Corporation of Singapore, NPR, RFI, Radio Suisse Romande, VOA, WDR), commercial networks (ART, BFMTV, Emap, Emmis Broadcasting, The Press Association and XM Satellite) and government organizations (Queensland Courts, The House of Parliament of Canada, The Scottish Parliament).



Dalet is traded on the EURONEXT stock exchange (Eurolist C): ISIN: FR0000076176,
Bloomberg DLT:FP, Reuters: DALE.PA

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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