



## **IBC2006 Press Release**

### **THE RTL GROUP CHOOSES DALET OPENMEDIA**

*RTL TVI, the Belgium subsidiary of the RTL group,  
modernizes its facilities with the leading newsroom solution*

**Amsterdam, The Netherlands—September 10, 2006**—Dalet Digital Media Systems, an independent software vendor and a leading provider of media asset management and digital production tools, today announced that TVI, the Belgium subsidiary of the RTL group, has selected Dalet OpenMedia to upgrade its newsroom infrastructure. The digital newsroom system will be implemented in the new RTL facilities. On-air date is December of 2006, in less than a hundred days.

*"The timeline for this project is aggressive and Dalet provided us with its commitment to help us meet our deadlines," explains Mr. Thierry Piette, Technical Director of TVI. "With Dalet OpenMedia, our journalists and producers will have a fully integrated digital newsroom at their fingertips."*

*"The flexibility of Dalet OpenMedia allows us to implement large-scale newsrooms rapidly," comments Mr. Michael Schueller, managing director, Dalet Germany. "The Dalet OpenMedia plug-in technology further enhances the robust newsroom computer system by integrating broadcast devices and IT systems".*

The Dalet OpenMedia newsroom system will integrate a variety of third-party systems including EVS CleanEdit news production and play-out servers, Avid Deko computer graphics and MTB automation. The Dalet OpenMedia e-Regie plug-in will provide enhanced usability in the gallery by offering advanced timing functions and live-assist counters to operators. This 24/7 mission critical newsroom system will be deployed on a high availability HP Microsoft cluster certified system. In addition, a Dalet OpenMedia hot stand-by server will be implemented so as to ensure for automatic fail-over in case of a hardware failure.

#### **About TVI**

Based in Brussels, TVI, the Belgian subsidiary of RTL Goup, is producing programs for the 3 RTL channels (RTL-TVI, Club RTL and PLUG TV) operating under Luxembourgian license and targeted to the Belgian market. Among those programs are the following news shows; "Le 13 Heures", "Le 19 heures", which are clearly the audience leaders with up to 50 percent of market share in the French speaking Belgium.

#### **About Dalet Digital Media Systems**

Founded in 1990, Dalet Digital Media Systems is a leading independent software vendor dedicated to providing Enterprise Media Platforms (EMP) to broadcasters, production houses, corporations, government and non profit organizations.



Dalet software facilitates the implementation of collaborative tape-less workflows and drastically enhances productivity by providing immediate access to valuable media assets. Dalet solutions run on standard IT infrastructure and leverage proprietary broadcast systems to provide professional content providers with mission critical systems based on open standards.

Traded on the EURONEXT stock exchange (DALE.LN), Dalet has offices in the United States, Europe and Asia Pacific and operates worldwide through a network of distributors and independent consultants. Dalet software is used in 50 countries by over 1,700 customers including a number of the largest public and private broadcast networks on the planet.

**For More Information**

For more information on Dalet, visit [www.dalet.com](http://www.dalet.com) or contact:

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